

Services Agreement and Disclosure

This Agreement is made by and between Front Page SEO & Domains ("Service Provider") and the Client ("Client")

pursuant to which Client has engaged Service Provider to provide web design and SEO services under the terms

and conditions hereby agreed upon:

Effective Date: January 1, 2024

1. Services Provided:

Service Provider shall deliver the following services (if proposed in the proposal email) under the terms of this Agreement:

- * Website design and development.
- * Search Engine Optimization (SEO).
- * Domain registration.
- * Content creation and strategy.

2. Financial Terms:

* Rate: Services provided by Service Provider will be charged at no less than \$50 per hour and up to \$100.

* Payment Schedule: Payments shall adhere to the schedule set forth in the individual project proposals, typically requiring payment prior to commencement of any work or service.

3. No Assurance of Search Engine Placement:

* Client acknowledges that due to the volatile nature of search engines, Service Provider cannot guarantee any specific placement or ranking on any search engine, including Google. Changes in search engine algorithms or index policies are outside the control of Service Provider.

4. Liability and Content:

* The Client retains ownership of the website and is responsible for any and all legal risks associated with content and trademark or copyright infringements.

* Service Provider disclaims any liability for the security of the website or any content therein once it is launched and operational.

5. Intellectual Property Compliance:

* Service Provider will ensure compliance with intellectual property laws and expects all content provided by Client for inclusion in the website to be free of such encumbrances.

6. Duration of Engagement and Pricing Terms:

* Services will be provided for the term specified in the individual proposal. All web design and SEO packages are calculated at an hourly rate of \$75. For example, if a website is priced at \$1500, this equates to an allotment of 20 hours of service. Any additions requested by the Client that extend beyond these 20 hours will require extra payment, subject to the discretion of the Service Provider.

* The Client is responsible for providing accurate and complete information required for the execution of the project.

Failure to do so, resulting in necessary edits that exceed the allocated 20 hours, may incur additional charges.

However, any edits required due to inaccuracies or errors made by the Service Provider will not incur additional charges.

* Beyond the agreed-upon period specified in the proposal, any continuation of services will require new payment and possibly a renegotiation of terms.

7. Success Metrics:

* The success of the SEO campaign will be assessed by the ranking of the Clients website within the top 3 search results

on Google for designated or other valuable keywords relevant to the Clients industry. However, there is no guarantee of achieving these rankings as stated in Section 3.

8. Termination:

* This Agreement may be terminated by either party with written notice. Specific conditions and potential fees for early termination may be outlined in individual project proposals.

* Termination on the Clients end will not result in a refund.

* Any disputes under this Agreement shall be governed by and construed in accordance with the laws of British Columbia.

9. No Refund Policy:

* All payments made to Service Provider are non-refundable. This reflects the irrevocable nature of

the services provided

and the significant resources and labor invested in initiating and carrying out the services.

10. Intellectual Property and Confidentiality:

* Service Provider retains all rights to the intellectual property, methods, sources, strategies, and techniques used in

providing services. These are considered proprietary.

* Both parties agree to keep all aspects of this Agreement and any provided services confidential, protecting against

unauthorized use or disclosure.

* The Service Provider retains the right to discuss the success of past clients websites or SEO campaigns through the use

of a portfolio or SEO case studies.

11. Jurisdiction:

* Any disputes under this Agreement shall be governed by and construed in accordance with the laws of British Columbia.

12. Revision Period and Project Conclusion:

* Upon delivery of the first draft of the website or any major deliverable, the Client shall have 30 days to request revisions

or modifications. After this 30-day period, the project will be considered concluded, and any further work will require

additional payment.

13. Campaign Duration:

* For web design and SEO campaigns, services will be provided up to the end of the agreed-upon

and paid-for campaign

length. Upon conclusion, any further services will be subject to a new agreement or additional payment.

14. Acceptance of Terms:

* By paying the invoice and engaging in the services proposed, the Client formally agrees to all terms and conditions

outlined in this Agreement, including the No Refund Policy, confidentiality obligations, and the specified terms of project

revisions and campaign duration.

Service Provider: Front Page SEO & Domains

Date Effective: January 1, 2024